



Space Career
Launchpad

Creating a video

A **quick guide** to testimonial videos for the
#SpaceCareerLaunchpad ecosystem campaign

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What's the aim?

- ✓ We want to encourage the **space talent of the future** to join the platform and create a **dynamic ecosystem**
- ✓ The video is meant to be a **short interview** about the interviewee's **background and role**
- ✓ The goal is to **inform and motivate students and young graduates** about potential **space career paths**

Let's shoot your video!

Although this is a casual interview, we still need make it look professional!

When filming, place the device on a tripod or have someone hold it at the **same height as the interviewee's eyes**. The angle should look like the picture below:



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Tips & tricks for a great video

✓ Simple lighting tips:

- Use **natural light** whenever possible.
- **Face a window or go outside** to avoid dark videos
- Be sure **not to have a strong light behind you**

✓ Handy audio advice:

- Record in a **quiet room that is not empty** to avoid echo.
- Use the phone's built-in microphone and **speak clearly**
- **Test your audio** before recording the full interview

- ✓ **Remember, don't rush it!** Create a pleasant environment & have a rough plan of what you would like to say.

We will support you in editing!

- ✓ The video should be between **5-15 minutes**. Make it **snappy and dynamic**, with snippets of the interviewee answering an range of questions.
- ✓ The initiative will be able to support partners with **editing** the videos for a **limited amount time**
 - **Phase 1:** We will be offering video editing services to turn your vision into a reality.
 - **Phase 2:** We will provide you with a *Canva* template so that you can give your video that extra personal touch.

Share it with us

- ✓ Please avoid **downgrading the quality** of your files when sending them to the team
- ✓ **Our Personal Tip:** A reliable and free way to transfer this type of files is using the website **WeTransfer**
- ✓ Please send the videos to this email address: **info@starseu.net**.

The alternative: a professional photo

- ✓ We are aware that not everyone wants to be interviewed
- ✓ To make the campaign more inclusive, we also offer you the option of **using a static picture post and adding the insights in writing**
- ✓ We are currently preparing a *Canva* post

How to post on social media

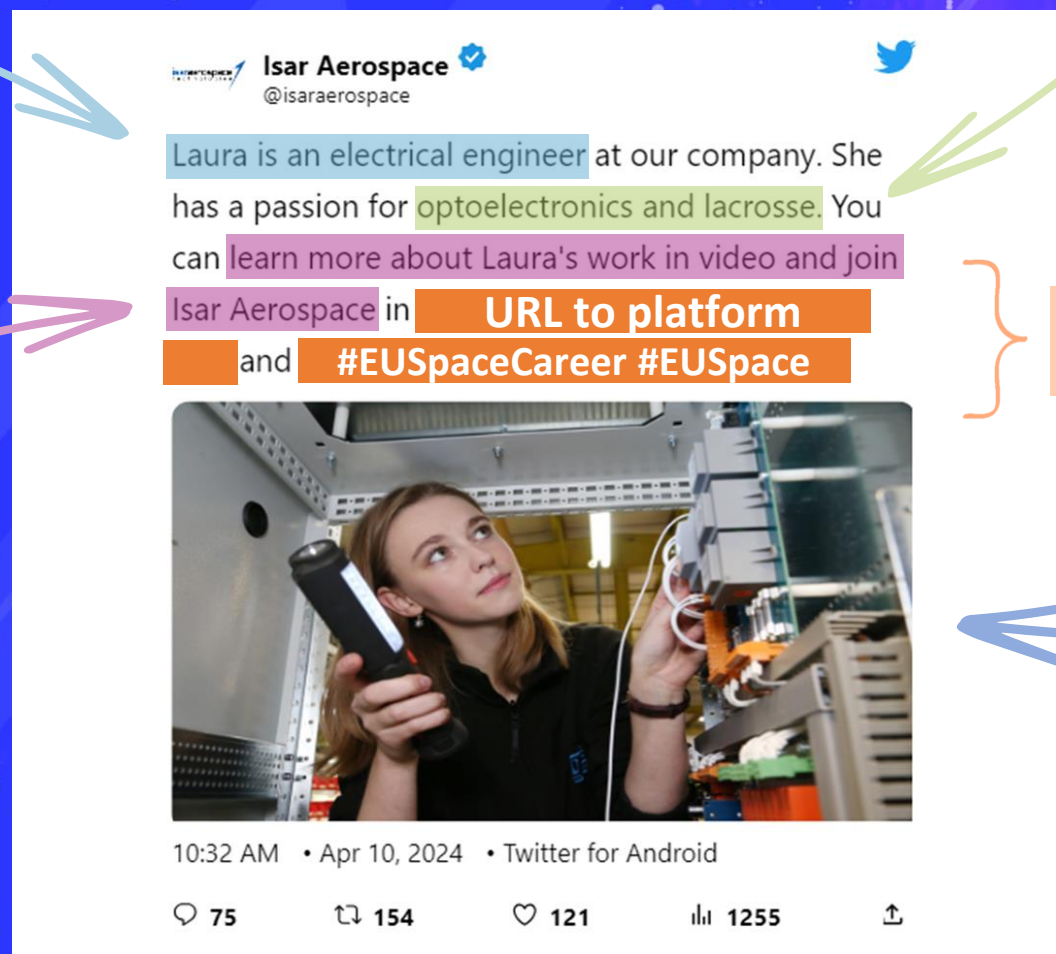
Name and role of interviewee

Tell us a bit about the interviewee

Invite talent to watch the video

Make sure to use the link & hashtag to boost visibility

The core post element: your video



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What to ask?

Here are a few ideas...

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Interviewee is a...

Company representative

- ✓ Can you provide a brief **overview of your company** and its mission in the space industry?
- ✓ Could you showcase some of the **cutting-edge technologies your company** is currently working on?
- ✓ In the spirit of showcasing the diversity of careers in space, can you highlight a **few different roles within your organisation**? What skills and qualifications do you look for when hiring new talent?
- ✓ How does your company **foster innovation within the workplace**? Are there any unique programmes, initiatives, or collaborative efforts that encourage creative thinking and problem-solving?
- ✓ To our audience of MSc students and recent graduates, **why should they consider a career at your company**? How can they get involved, and are there any **specific opportunities or programmes tailored for early-career professionals**?

Interviewee is a...

Professional

- ✓ Could you introduce yourself and share a bit about your **background**? What **inspired** you to pursue a career in space-related fields?
- ✓ Looking back at your career, what **key lessons or experiences** have had the most significant impact on your professional development in the space industry?
- ✓ What are the **most difficult, but also rewarding aspects of your work** (in space)?
- ✓ For MSc students or recent graduates aspiring to enter the space industry, **what advice would you offer**? Are there specific skills, experiences, or mindsets that you believe are particularly valuable for a successful career in space-related fields?

Interviewee is an...

Intern

- ✓ Could you share your **experience as a space intern**? What projects did you work on, and how did the internship **contribute to your professional development**?
- ✓ In what ways has your **internship influenced your career aspirations** in the space industry? Are there specific insights or skills gained that you find particularly valuable?
- ✓ How has this **financial support** impacted your ability to pursue a career in the space industry? In what ways did it contribute to your overall experience?



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Let's launch the **future of
space talent** together

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